

### Seminar/Webinar Registration Form

# 9TH EDITION OF 15 DAYS CERTIFICATION PROGRAMME ON FOREIGN TRADE

Dear Sir/Madam,

## 9TH EDITION OF 15 DAYS CERTIFICATION PROGRAMME ON FOREIGN TRADE

Starting from 4th December to 20th December 2023

2:30 pm - 4:30 pm (2 hrs. everyday)

**Venue - Zoom Meeting** 

**Get trained in International Trade by Industry Experts** 

EEPC INDIA, Mumbai is organizing a 15 days Certification Programme on Foreign Trade which will be conducted by experts in their respective field

<u>Timing would be 02.30 pm – 04.30 pm Over Zoom</u>. Joining Link will be provided to the confirmed participants.

This Programme is comprehensive yet compressed delving on all aspects of International Trade covered in five different modules.

### **Schedule of Certificate Programme Foreign Trade**

Module	Topic	Date	Time
modulo	. 0 p. 0	2410	

		INTERNATIONAL MARKETING					
1		<ul> <li>Nature scope and role of international marketing</li> </ul>					
		<ul><li>Entry strategies and sequence of globalization</li></ul>	04.12.2023 to 06.12.2023	2.30 pm to 4.30 pm			
	1	<ul> <li>Environmental analysis in international trade and difference with domestic trade</li> </ul>					
		Identifying International markets and preparation.					
		SHIPPING & LOGISTICS					
		<ul><li>Nature , Scope and Role of logistics</li></ul>					
		<ul> <li>Modus operandi of shipment (DOCK, FACTORY AND ICD STUFFING)</li> </ul>		2.30			
	2	Means and mode of transport	07.12.2023 to	•			
	<ul><li>Understanding sea-routes through commercial geography</li></ul>	09.12.2023	4.30 pm				
	<ul> <li>Logistics linkage of types of ships, cargo and containers.</li> </ul>						
		FOREIGN TRADE POLICY					
		■ <u>FTP</u> 2023					
3		<ul> <li>Advance Authorization and DFIA</li> </ul>	44 40 0000 1-	2.30			
	3	Scheme  EPCG Scheme.	11.12.2023 to 13.12.2023	4.30			
		■ EOU/EPZ/EHTP/STP/BTP/		pm			
	along with SEZ						
		■ RoDTEP Scheme					

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117	IFKN		UNAL	IRADE	FINANCE

Overview of FEMA regulators on Exports and Imports

Trade settlement Techniques

2.30

Financing of International Trade.

14.12.2023 to pm to

■ Letter of Credit and UCPDC

4.30 pm

Foreign exchange risk management.

#### **EXPORT PRICING & COSTING**

#### (5A):

- Defining Price and understanding price and pricing.
- Different pricing policies
- Understanding Marginal cost of exports
- INCO TERMS 2010 (International 2.30 Commercial Terms 2010) 18.12.2023 to pm to
- Developing Pricing strategy (Formula) 20.12.2023 4.30 for International marketing using pm
   INCOTERMS.

#### (5B):

#### INTERACTIVE SESSION

Procedures for trade promotion, RODTEP, SEIS, INCENTIVES & practical aspects of foreign trade.

This Program will give a glimpse of all practical aspects required to be used while trading globally. Although the modules individually cover different aspects of international trade, the interlinks of the module enables the participants to

5

understand global trade and the process of activities required to be carried out with government authorities; primarily Finance ministry (customs), Commerce ministry (DGFT) and Transport ministry (Port, shipping and logistics).

In Foreign Trade Policy module, we will cover the topic "Salient features of RoDTEP scheme "instead of MEIS scheme. The latest update under this Scheme till the date of the Session will be covered.

The five modules shall be phased out as per convenience of participants and after the program, certification would be provided to the participants.

The certification programme in foreign trade is aligned with the National concept of 'MISSION – SKILL INDIA'.

#### **Participation Charges:**

	Fees per Participant	18% GST	Total
EEPC INDIA MEMBERS	Rs. 10,000/-	Rs. 1,800/-	Rs. 11,800/-
NON-MEMBERS	Rs. 15,000/-	Rs. 2,700/-	Rs.17,700/-

Participation Charges - For 2 or more participants from the same company:

	Fees per Participant	18% GST	Total
EEPCINDIA MEMBERS	Rs. 9,000/-	Rs. 1,620/-	Rs. 10,620/-
NON-MEMBERS	Rs. 14,000/-	Rs. 2520/-	Rs.16,520/-

You are requested to send the details of your Company Participants at the earliest along with participation charges. Payment can be made via direct transfer as per following bank details:

Name of Bank	STATE BANK OF INDIA
Address of	NIRLON HOUSE, DR. ANNIE BESANT ROAD, WORLI,
Branch	MUMBAI - 400030

Account No. 10783154228

IFSC Code SBIN0000290

Type of

Account

**CURRENT A/C** 

#### **Register EARLY**

Speaker Details: <a href="https://upload.eepcindia.com/eepc-">https://upload.eepcindia.com/eepc-</a>

download/eepc\_files\_19102022\_115449.pdf

For any further details, you may contact myself and my colleagues as given below:

Ms. Varsha Baria at vbaria@eepcindia.net Mob: 09819210848

Mr. Anil Rawat at arawat@eepcindia.net Mob: 09820886788

Kindly note there are LIMITED seats available on first come first served basis only.

Looking forward to your active participation in the above training programme.

Thanks & Regards,

??. ??? ???????? /Dr. Rajat Srivastava

?????? ??? ???????? / Director (S&M) & Regional Director

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#### **EEPC INDIA**

(An EPC under Ministry of Commerce and Industry, Government of India) ?? ??? &???, / B-202 & 220,

??? ??????, ??????? ????, / Aurus Chambers, Near Mahindra Tower,

?????, ????? / Worli, Mumbai 400 013, Tel: 022-4212 5555;

## Direct - 02242125502 ,E-mail:rsrivastava@eepcindia.net, Website: https://www.eepcindia.org/

#### CIN:-U51900WB1955NPL022644

■ Date: 04-12-2023 - 20/12/2023

■ Time: 14:30-16:30

■ Registration Deadline: 20-12-2023

■ Registration Fees:

■ Member : INR 10,000.00 (GST - 18.00%)

■ Non-member : INR 15,000.00 (GST - 18.00%)

## **Organisation Details**

Are you a member of EEPC India? *	Yes / No			
Membershin /	M			
Organisation Name *				
Address *			Country *	
City *			Zip/Post Code*	
Phone *			Fax	
Website *			Email *	
Key Business Activity *				
Applicant D	<b>Details</b>			
Salutation *		Na	me *	
Designation *		Mo	bile No. *	
Email Id *				
Type of Uni	t			
MSME / Others	Other Type of Unit *			